

Anthony H. Brown
Bethune-Cookman University
President

November 24, 2017

Dear Friend:

Heather Beasley
Lincoln University (PA)
Vice President

Today, I am writing to ask you to join other alumni and friends throughout our community to support the next generation of Sylvester Reeds. But who is he you ask? Over forty years ago, the Tuskegee Institute graduate Sylvester Reed decided that it was time for Cleveland-area HBCU alumni to strategically recruit for their member institutions, promote the advocacy and awareness of HBCUs in this community, and support alumni chapter development. Mr. Reed recognized a need and united resources from alumni who volunteered their time and energy to establish the Cleveland Council of Black College Alumni Association (CCBCAA). To date, thousands of students and alumni have benefited from his one decision.

Lester Holmes
Wilberforce University
Recording Secretary

Accomplishments for 2017:

Laura R. Williams
Hampton University
Corresponding Secretary

February 2017 – We held our 2nd Annual Destination: HBCU event. This signature event continues the conversation after students have been accepted to college. Through meaningful dialogue with students and parents, we take a deeper dive around the topic of “I’ve been accepted, NOW WHAT?” This interactive session allowed participants to gain valuable strategies and skills to support the next steps of getting to college.

Dr. Roderick Adams, Jr.
Fisk University
Financial Secretary

June 2017 – the 5th Annual HBCU Freshman Send-Off & Cookout attracts a growing crowd of soon-to-be incoming freshmen, upperclassmen, parents and alumni. We presented 40 students with a college dorm-room footlocker full of supplies and awarded over \$8,000 in scholarships.

Johnny Tubbs
Alabama A&M University
Treasurer

July 2017 – We are always excited when our alumni can come together and fellowship. And that is exactly what we did during the 4th Annual HBCU Alumni Weekend. Through community service, and evening of jazz and Sunday brunch cruise, we took time to reflect on our accomplishments and began to prepare for our upcoming and new developments.

Jonathan Tyes
Morehouse College
Parliamentarian

August 2017 – With the support of the United Negro College Fund, we held our 3rd Annual UNCF Walk/Run for Education. Another one of our signature events, is continuing to see increased participation and funds raised. This year, we presented UNCF with a check of more than \$7,000 for scholarships to benefit students in the Greater Cleveland area. This is a 45% increase from 2016.

Louis Brownlowe
Miles College
Chaplain/Historian

November 2017 – Just when we thought it couldn’t be done, we raised the bar yet again with two-day event of the 15th Anniversary HBCU College Fair. With a new partnership with the Cleveland Metropolitan School District, we were able to host a Friday school day fair for more than 1,600 11th and 12th graders. Then on Saturday, our numbers still exceeded well beyond 3,500 participants. We consider this our premiere signature program, as one of the largest recruiting events in the region. Students and parents traveled near and far to attend. With hundreds from the Greater Cleveland area, our reach included, Columbus, Akron, Canton, Lorain, Warren, Youngstown, Toledo, and Cincinnati, Ohio; Detroit, MI; Chicago, IL; Charleston, WV.; Williston, ND; Erie, Pittsburgh & Wheatland, PA; Buffalo, NY; and Ontario, Canada.

Burlin Thompson
Alcorn State University
Sergeant-at-Arms

Carolyn Grimes
Tennessee State University
Immediate Past President

While there are several worthy organizations in our community whose aim is to further education, with your support, the Council will continue to target that specific audience of young people from the Greater Cleveland who matriculate at HBCUs across the country. **You may designate your gift towards a particular fund and/or a scholarship:**

Affiliated with the Northern Ohio
Inter-Alumni Council/UNCF



I Love This HBCU Scholarship – awarded to a student(s) beginning or continuing their matriculation at a Historically Black College or University, and is financed through proceeds from various fundraising events, employee matching dollars programs and solicitation campaigns held throughout the year.

Anthony H. Brown HBCU Arts Scholarship – awarded to a student(s) majoring in the Performance Arts, including but not limited to, acting creative writing, dance theatre, television production, screenwriting, vocal and/or instrumental theory and performance.





Joyce Robertson Terrell Memorial Scholarship – awarded to a deserving residing student(s), from the Northeast Ohio area, pursuing an education at Central State University, an HBCU and distinguished institution of higher learning. This scholarship is presented on behalf of her children, Katina Dent Douglas and Travis Dent, alums of Central State University.



HBCU Class Act Campaign – financed primarily through alumni who annually donate a contribution representing their class year (class of 2015 = \$20.15) to support alumni programming such as the HBCU Alumni Leadership Workshop (May), HBCU Alumni Weekend, and expenses related to regional and/or national conference delegate(s).



HBCU Alumni CLE Program Support Campaign – special student program support to assist with activities to include, but not limited to, Destination: HBCU Workshop/Commitment Day (February), Freshmen Send-Off (July/August), the HBCU College Fair (November), and Pre-Alumni Council activities.



UNCF Walk/Run for Education – this annual event directly supports the United Negro College Fund through our association with the Northern Ohio Inter-Alumni Council. Dollars raised through donations and pledges are designed to support Northeast Ohio students attending HBCUs with scholarships and resources.

General Fund – supports the administrative and managerial operations of the Council, including covering expenses such as mailings, promotions and areas not covered through dues.

The Council relies on the generous support of its alumni and supporters to continue its commitment to excellence in education. Each year, our generous alumni help to enrich, expand and educate our community of the various Historically Black Colleges and Universities programs and curriculum, and by enabling college-bound students to recognize their talents and achieve their dreams.

Please make your tax deductible donation to the Cleveland Council of Black Colleges Alumni Association, Inc. which is a 501(c)(3) organization.. As an established non-profit foundation (47-3285483), we can receive your tax-deductible contribution that will further enable us to meet our goals and provide you with increased exposure at both events to our growing constituent base of HBCU alumni, parents, students, and supporters. When making checks payable to the organization, you may specify in the check memo field where you wish to designate your funds. All contributions are dearly appreciated. There is no such thing as a gift too small.... or too large (smile).

Choose Your Method to Give:

Mail Donation To:

Cleveland Council of Black Colleges Alumni Association
Year-End Annual Campaign
P.O. Box 201552
Shaker Hts., OH 44120

Give-on-the Go Text: 'HBCUAlumniCLE' to 855-735-2437

Give Direct/PayPal: admin@hbcualumnicle.com

CashApp: \$HBCUAlumniCLE

Online: www.HBCUAlumniCLE.com/Giving

Facebook Donate: [HBCU Alumni CLE Program Support](https://www.facebook.com/HBCUAlumniCLEProgramSupport)

Go Shopping with a Smile:

Support us when you shop this holiday season

Buy your gifts and holiday essentials at smile.amazon.com. You shop. Amazon donates.



amazon smile

You Shop – We Earn:



FlipGive
Fast. Easy. Free
Online Fundraising

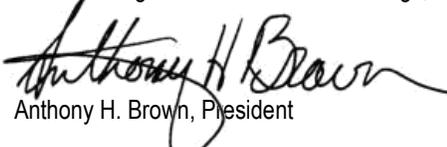
Help us raise **\$5,000** by shopping online with popular brands - we **earn up to 25% cash back!**



All contributions are tax-deductible to the fullest extent allowed by law.

RESPONSE DATE: NO LATER THAN SUNDAY, DECEMBER 31, 2017

Thank you for your consideration and continued support.
Warmest Regards and Seasons Greetings,



Anthony H. Brown, President

**Cleveland Council of Black Colleges Alumni Association
2017 Year-End Annual Campaign**

Yes, I will support the 2017 Year-End Annual Campaign with the following contribution:

Contribution	In the Amount of....
<input type="checkbox"/> I Love This HBCU Scholarship	\$
<input type="checkbox"/> The Anthony H. Brown HBCU Arts Scholarship	\$
<input type="checkbox"/> The Joyce Robertson Terrell Memorial Scholarship	\$
<input type="checkbox"/> The HBCU Class Act Campaign	\$
<input type="checkbox"/> The HBCU Alumni CLE Program Support Campaign	\$
<input type="checkbox"/> UNCF Walk/Run for Education	\$
<input type="checkbox"/> General Fund	\$
Grand Total	

Contact Name (Please Print)

Name of Company or Organization (if applicable)

Address, City, State, Zip

Telephone Number

Email

METHOD OF PAYMENT: Cash Money Order Cashier's Check Send Invoice Check: (No.) _____

CREDIT CARD: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD NUMBER

CVC#

EXP

SIGNATURE

Mail Donation To:
Cleveland Council of Black Colleges Alumni Association
Year-End Annual Campaign
P.O. Box 201552
Shaker Hts., OH 44120

You may choose to also give through one of our online options.

All contributions are tax-deductible to the fullest extent allowed by law.

RESPONSE DATE: NO LATER THAN SUNDAY, DECEMBER 31, 2017