



P.O. Box 201552, Shaker Heights, Ohio 44120

Anthony H. Brown
Bethune-Cookman University
President

November 28, 2016

Dear Friend:

Heather Beasley
Lincoln University (PA)
Vice President

Today, I am writing to ask you to join other alumni and friends throughout our community to support the next generation of Sylvester Reeds. But who is he you ask? Over forty years ago, the Tuskegee Institute graduate Sylvester Reed decided that it was time for Cleveland-area HBCU alumni to strategically recruit for their member institutions, promote the advocacy and awareness of HBCUs in this community, and support alumni chapter development. Mr. Reed recognized a need and pooled resources from alumni who volunteered their time and energy to establish the Cleveland Council of Black College Alumni Association (CCBCAA). To date, thousands of students and alumni have benefited from his one decision.

Lester Holmes
Wilberforce University
Recording Secretary

Accomplishments for 2016:

November 2016 - We raised the bar yet again with 11 high school visits and impacted more than 4,000 participants with our Annual HBCU College Fair. This event is fast becoming a premiere event in the region. Students and parents traveled near and far to attend. With hundreds from the Greater Cleveland area, our reach included, Columbus, Akron, Canton, Lorain, Warren, Youngstown, Toledo, and Cincinnati, Ohio; Detroit, MI; Chicago, IL; Henderson, NV; Farrell, Wheatland and Pittsburgh, PA; Buffalo, NY; and Ontario, Canada.

Laura R. Williams
Hampton University
Corresponding Secretary

July 2016 - we held our 3rd Annual HBCU Alumni Weekend. We presented the UNCF Walk/Run for Education which raised nearly \$10,000 for local scholarships. Hosted a cookout for more than 30 students preparing to leave to attend their respective HBCU and the Council awarded \$6,000 in scholarships to four HBCU scholars and provided dorm room supplies to all of the attendees headed off to college.

Dr. Roderick Adams, Jr.
Fisk University
Financial Secretary

February 2016 - We introduced, what we hope will be another signature event, Destination: HBCU. This event was designed to have meaningful conversation with students and parents around the topic of "I've been accepted, NOW WHAT?" This interactive session allowed participants to gain valuable strategies to support the next steps of getting to college.

Johnny Tubbs
Alabama A&M University
Treasurer

While there are several worthy organizations in our community whose aim is to further education, with your support, the Council will continue to target that specific audience of young people from the Greater Cleveland who matriculate at HBCUs across the country. You may designate your gift towards a fund and/or a scholarship:

- ***I Love This HBCU Scholarship*** - awarded to a student(s) beginning or continuing their matriculation at a Historically Black College or University, and is financed through proceeds from various fundraising events, employee matching dollars programs and solicitation campaigns held throughout the year.
- ***Anthony H. Brown HBCU Arts Scholarship*** - awarded to a student(s) majoring in the Performance Arts, including but not limited to, acting creative writing, dance theatre, television production, screenwriting, vocal and/or instrumental theory and performance.
- ***HBCU Class Act Campaign Fund*** - financed primarily through alumni who annually donate a contribution representing their class year (class of 2015 = \$20.15) to support programming such as the Destination: HBCU Workshop/Commitment Day (February), HBCU Alumni Leadership Workshop (May), HBCU Alumni Weekend & Freshmen Send-Off (July/August) and the HBCU College Fair & High School Tour (November).
- ***General Fund*** - supports the administrative and managerial operations of the Council, including covering expenses such as mailings, promotions and areas not covered through dues.

Jonathan Tyes
Morehouse College
Parliamentarian

Louis Brownlowe
Miles College
Chaplain/Historian

Burlin Thompson
Alcorn State University
Sergeant-at-Arms

The Council relies on the generous support of its alumni and supporters to continue its commitment to excellence in education. Each year, our generous alumni help to enrich, expand and educate our community of the various Historically Black Colleges and Universities programs and curriculum, and by enabling college-bound students to recognize their talents and achieve their dreams.

Carolyn Grimes
Tennessee State University
Immediate Past President

Please make your tax deductible donations to the Cleveland Council of Black Colleges Alumni Association, Inc. which is a 501(c)(3) organization. When making checks payable to the organization, you may specify in the check memo field where you wish to designate your funds. All contributions are dearly appreciated. There is no such thing as a gift too small.... or too large (smile).

Send Donation To:

Cleveland Council of Black Colleges Alumni Association
Year-End Annual Campaign
P.O. Box 201552, Shaker Hts., OH 44120

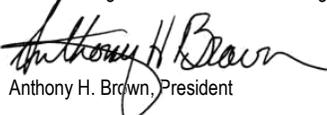
Donate online at <http://www.hbcualumnicle.com/charitable-contributions.html>

All contributions are tax-deductible to the fullest extent allowed by law.

RESPONSE DATE: NO LATER THAN SATURDAY, DECEMBER 31, 2016

Affiliated with the Northern Ohio
Inter-Alumni Council/UNCF

Thank you for your consideration and continued support.
Warmest Regards and Seasons Greetings,


Anthony H. Brown, President

