



Cleveland Council of Black Colleges Alumni Association

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September 29, 2014

Dear School Principal, Counselor, Program Director or Youth Leader:

The Cleveland Council of Black Colleges Alumni Association, representing graduates and supporters of any accredited public or private Historically Black College or University (HBCU) that reside in the Greater Cleveland, Ohio is proud to announce the 12th Annual HBCU College Fair presented MetroHealth. This event is open to the general public to all students and parents. We anticipate more than 50 HBCU schools will participate in the fair along with 1000 local high school students and more than two dozen Cleveland-area community based organizations.

The goals of the fair are to:

- Increase college enrollment in under-served and under-represented populations of the community
- Educate the community about the value of Historically Black Colleges and Universities
- Allow participants to become familiar with a variety of financial aid programs and educational resources
- Connect post-secondary options to a student's career, internship, and vocational interest and opportunities



The theme for this year's fair is "A Different World." The landscape and sustainability for our institutions is critical and exciting for both the historically Black institutions of higher learning and for the students who will matriculate on the campuses in the future. The HBCUs and other exhibitors in attendance will certainly add value to the students served to allow them to witness that attending a HBCU is definitely "A Different World" from where they come from.

MetroHealth is proud to sponsor the 12th Annual HBCU College Career Fair. "As a graduate of Morehouse College, I know that my HBCU experience has helped me throughout my career by providing the skills and knowledge to succeed here at MetroHealth," said Edward R. Hills, DDS, FACD, Executive Vice President and Chief Operating Officer. MetroHealth welcomes HBCU graduates to apply and use their talents to help in the mission to lead the way toward a healthier community.

12th Annual HBCU College Fair:

Date: Saturday, November 22, 2014
 Time: 8:00am – 2:00pm
 Location: Warrensville Hts. High School
 4270 Northfield Road, Warrensville Hts., OH 44128

Registration:

- The event is FREE for all to attend
- Online registration will close at 12:00pm - 11/19/2014 – www.HBCUAlumniCLE.com
- Onsite Registration will begin with check-in at 8:00am - 11/22/2014

***Fair Schedule:**

8:00 am Student/Parent Registration
 9:00 am Opening Session
 10:00 am – 11:30 am Fair and Workshops (AM Session)
 11:30 am – 12:30 pm HBCU Experience Showcase
 12:30 pm – 2:00 pm Fair and Workshops (PM Session)
 2:00 pm Representatives breakdown materials, evaluation

**Subject to change*

Fast Track Workshops:

These informative sessions will have participants engaged in meaningful discussions that will certainly prepare the student for their future endeavors. Attendees will have the opportunity to select morning or afternoon sessions and freely rotate between the various concurrent workshops along with the college fair. Sessions will range from the following:

- Financial Aid
- College/Campus/Greek Life
- Internships & Careers
- Real Talk
- Parent Support

Updated information (such as specific workshop sessions and presenters) will be made available through our website. Continue to check for updates.

Student May Want to Bring:

Seniors, Recent Graduates, College Transfer Students:

- Copies of the most recent transcripts
- Current Class Schedule
- College Interest Essays
- Recommendation Letters
- Test Scores (ACT, SAT, etc.)

All Students

- Return Address/Information Labels
- Prepare a list of Questions
- Pen/Pencil/Notepad
- Backpack or Bag for collection of materials
- Resume

Several institutions will be offering onsite acceptance letters

Common Black College Application:

In an effort to provide educational opportunities to as many students as possible, the Cleveland Council of Black Colleges Alumni Association, through a donation of McDonald's (lead sponsor) and other organizations, we are offering **every 12th grade student and recent high school graduate** that registers for the 12th Annual HBCU College Fair, the opportunity to **complete the Common HBCU application for admission at no cost**. This general college application is presented by EDU, Inc. Robert Mason, the president of EDU, Inc., states that, "Over 97% of the students who have used the services, have been accepted to at least one of the HBCUs that accept the EDU, Inc. Application."

The Council is proud to collaborate with this Atlanta-based company to provide this opportunity for students throughout the greater Cleveland area. Students will be able to apply to 37 specific Historically Black Colleges & Universities absolutely "FREE." That's an initial savings of \$35.00, with an overall saving of more than \$900.00, if the student were to apply to each school individually. Robert continues to say, "Applying to college is one of the most important decisions you will make in your life and to date, we have provided services to over 100,000 students."

HBCU Experience Showcase:

This presentation will display the talents of area high school students that display the style and flavor of the "Black College" campus. Many cases, the directors and coaches are also HBCU graduates and their institution's rich legacy is reflected in the student's presentation. If you are interested in participating in this portion of the program contact us.

Contact Information:

For additional information about the HBCU College Fair, please do not hesitate to contact Lester Holmes at 216-369-7517 or HBCUCollegeFair@hbcualumnicle.com. Once your completed online registration is received, a confirmation will be sent to your email address.

Check our website at www.HBCUAlumniCLE.com for continual updates of the 12th Annual HBCU College Fair.

Sincerely,



Lester Holmes, Chairman
216.369.7517

HBCUCollegeFair@HBCUAlumniCLE.com



Anthony H. Brown, President
216.282.HBCU

admin@HBCUAlumniCLE.com

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12th Annual

HBCU



**COLLEGE
FAMILY**



Presented By **MH MetroHealth**

DATE
Saturday
Nov. 22nd
2014

8:00am
TO
2:00pm



**Warrensville Heights
High School**
4270 Northfield Road
Warrensville Hts. OH 44128

>> **FOR MORE INFORMATION** <<
216-282-HBCU (4228)
WWW.HBCUALUMNICLE.COM



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thing to waste"

